# Can You Change the World in Two Minutes?

Attention spans are getting shorter. To be effective speakers must deliver their point quickly. Your ability to communicate thoughts can have a profound effect on local decision makers.

Community activists that have taken this course have seen dramatic increases in their ability to influence others. They are viewed as credible sources of information

#### Learn To:

- Speak confidently in front of a group
- Address controversial issues effectively
- Increase the impact of your speaking
- Quickly deliver a clear, concise message
- Improve your confidence and credibility

"You have been, in effect, a year's worth of Toastmasters encapsulated into a couple of sessions.

Clyde L. Schultz, DDS



Ethan Rotman has been helping others improve their speaking skills for more than 25 years.





### A Workshop for People That Want To Make A Difference

Learn to speak so people want to listen. We will focus on 2-minute presentation similar to a City Council. Each participant will deliver a practice presentations.

iSpeakEASY workshops focus on participation and hands-on experiences. Practical exercises are combined with group interaction to ensure you gain new skills that you apply right away.

Tuesday, July 20th, 2010 4 - 7:30 PM In a beautiful Vallejo Victorian home

\$147 (discount for LV alumni)

For information contact 707.644.5551 or info@leadershipvallejo.com

# **iSpeakEASY**

Profit From Your Words (415) 342-7106 \* ethan@iSpeakEASY.net www.ispeakeasy.net

## What others say about iSpeakEASY workshops

"I was terrified to speak in front of even small groups. The workshop and one-to-one consultations helped me focus my ideas and deliver presentations with clarity and ease." Lee Doyle, Author

Since returning from your session, I sense more confidence in my staff and more polish to their phone and personal deliveries. The workshop is well worth the money."

J.C. Lewis Insurance Services

"Everyone should attend. It gave me a different perspective on what I was saying." Suzanne Morrison, Joyful Surroundings

"Bungee jumping out of a hot air balloon was easy compared to the first time I had to stand in front of a group to speak. iSpeakEASY helped me overcome that fear and be able to deliver an effective, on-target presentation."

Michael McNamara, McNamara Insurance

"The workshop is presented in a professional way with useful handouts. Ethan has a way of making things fun, easy and full of heart. The group participation was effective, practical and held my attention."

Donna Colfer, Financial Planner

"I've been using the booklet and speaking tips for my quarterly financial presentations. They have been very helpful reminders and have improved my presentations."

Laurie Talcott, Chief Financial Officer, Point Reyes Bird Observatory

"I learned from the interactive format and everyone in the group was supportive. The feedback was invaluable and has helped me. I highly recommend this workshop." Imee Burkett, Isagenix International ID/Coach

"After the workshop, I could see people's eyes light up and start to really pay attention to what I was saying. Ethan has a formula that works for anyone who stands in front of people to speak. I highly recommend him."

Susan Berland, Creative Memories,

"I've attended many workshops on public speaking this was the most useful." David Belitsky, Suisun Resource Conservation District

"The workshop really good. I have a much more confident feeling doing this. In fact, I'm looking forward to my next presentation."

Vince Gramalia, Frank Howard Allen Realtors

"Ethan is exceptionally talented at helping others overcome their fear of public speaking and helping them to thrive, not merely survive, in difficult environments."

Sarah Sweenty, California Waterfowl Association