

Increase the Number of Referrals You Receive

Are you getting enough referrals from your infomercials, elevator talks, and 10-minute presentations?

Most people prepare improperly for presentations and deliver unclear messages. Their confidence and credibility go down, making it hard for others to refer business.

Learn To:

- Increase the impact of your speaking
- Outline your talk to deliver a clear message
- Improve your confidence and credibility

iSpeakEASY workshops focus on participation and hands-on experiences. Practical exercises are combined with group interaction to ensure you gain new skills that you apply right away.

“You have been, in effect, a year’s worth of Toastmasters encapsulated into a couple of sessions.”

Clyde L. Schultz, DDS



Ethan Rotman has been helping others improve their speaking skills for more than 25 years. Ethan is a former BNI member.



Workshop Schedule

Get More Referrals From Your Infomercial

Thurs. April 15 or Wed. May 5th
4:00 - 7:00 PM

Get More Referrals From Your 10-minute

Thurs. April 29 or Wed. May 19
4:00 - 7:00 PM

Workshops at the beautiful showroom of:
Design/Build Specialists, Inc
1559 Novato Boulevard
Novato, CA 94947

\$97 pre-registration or \$125 at the door
Group rates available

iSpeakEASY

Profit From Your Words

(415) 342-7106 * ethan@iSpeakEASY.net
www.ispeakeasy.net

Sign up today. Ask how you can attend for free or at a discount.

Name _____ Company _____

Address _____

email _____ Phone _____

I am enclosing \$97. Please sign me up for:

Infomercial workshop _____ April 15th _____ May 5th
10-minute workshop _____ April 29 _____ May 19th

Discounts for groups of 3 or more.

Please return to: iSpeakEASY 926 A Diablo Ave #511 Novato, CA 94947

What others say about iSpeakEASY workshops

"Since returning from your session, I sense more confidence in my staff and more polish to their phone and personal deliveries. The infomercial workshop is well worth the money."
J.C. Lewis Insurance Services, BNI Non-Stop Connections

"Everyone in BNI should attend. It gave me a different perspective on what I was saying."
Suzanne Morrison, Joyful Surroundings, Rivertown BNI Business Builders

"I've been using the booklet and speaking tips for my quarterly financial presentations. They have been very helpful reminders and have improved my presentations."
Laurie Talcott, Chief Financial Officer, Point Reyes Bird Observatory

"I learned from the interactive format and everyone in the group was supportive. The feedback was invaluable and has helped me. I highly recommend this workshop."
Imee Burkett, Isagenix International ID/Coach, Early Birds of Novato BNI

"After the workshop, I could see people's eyes light up and start to really pay attention to what I was saying. I am now receiving referrals on a regular basis. Ethan has a formula that works for anyone who stands in front of people to speak. I highly recommend him."
Susan Berland, Creative Memories, BNI by the Bay

"I've attended many workshops on public speaking in my career - this was the most useful."
David Belitsky, Suisun Resource Conservation District

"The workshop is presented in a professional way with useful handouts. Ethan has a way of making things fun, easy and full of heart. The group participation was effective, practical and held my attention. I gained tools to create engaging infomercials and came away with tips that I'm able to use in public speaking as well."
Donna Colfer, Past President, Sonoma BNI